

58th ANNUAL SALUTE TO SENIORS BUSINESS EXPO INFORMATION

APPLICATION DEADLINE: Wednesday, April 1, 2026

Set-Up Dates/Times:

Westchester County Center, 198 Central Ave., White Plains, NY 10606

Wednesday, May 6th 1:00 pm to 5:00 pm

Thursday, May 7th 7:30 am to 9:00 am*

**Event Consultants at Events to Remember will notify participants of the date and time to install, show, and dismantle their exhibits. All exhibits must be open for business during exhibit hours, and no dismantling or packing may start before the official close of the show.*

Event Date & Time:

Westchester County Center, 198 Central Ave., White Plains, NY 10606

Thursday, May 7th 9:30 am to 1:30 pm

Sponsorship Opportunities:

- Gold Sponsorship \$6,000**
One large booth in prime location at Expo and one complimentary booth in the Health & Wellness section to provide a health assessment service ie. blood pressure, Mention in Press Release; Company profile in the event information directory; Most prominent logo listing on Banner signage at Expo; Logo and listing as a Gold Sponsor in Expo promotions, on WPPP website and email marketing
- Silver Sponsorship \$3,500**
One medium booth in prime location at Expo and one complimentary booth in the Health & Wellness section to provide a health assessment service ie. blood pressure; Company profile in the event information directory; Prominent logo listing on Banner signage at Expo; Logo and listing as a Silver Sponsor in Expo promotions on WPPP website and email marketing
- Bronze Sponsorship \$2,500**
One small booth in prime location at Expo and one complimentary booth in the Health & Wellness section to provide a health assessment service ie. blood pressure; Company profile in the event information directory; Logo listing on Banner signage at Expo; Listing as a Bronze Sponsor in Expo promotions on WPPP website and email marketing

Exhibitor Opportunities:

Corporate Rates:

- Corporate Large Booth Rate \$1,800
(18' wide x 7' deep with two 6' tables)
- Corporate Medium Booth Rate \$1,200
(10' wide x 7' deep with 6' table)
- Corporate Small Booth Rate \$750
(6.5' wide x 7' deep with 4' table)

Non-Profit Rates:

- Non-Profit Large Booth Rate \$900
(18' wide x 7' deep with two 6' tables)
- Non-Profit Medium Booth Rate \$550
(10' wide x 7' deep with 6' table)
- Non-Profit Small Booth Rate \$350
(6.5' wide x 7' deep with 4' table)

All Booths Include: Draping and cover for tables; (2) folding chairs; Wastebasket; Booth identification sign; 8' high back wall pipe & drape; 3' high side-rails pipe & drape; Vendor promotion; two lunches.

Electrical Outlet Required? Yes No



Kenneth W. Jenkins, County Executive
 Mae Carpenter, Commissioner
 Department of Senior Programs and Services

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Add-Ons

- Additional Signage _____ @ \$25 (For shared booth and organizations with multiple departments)
- Additional Lunch _____ @ \$20 (Two lunches are included in your booth fee)

Salute to Seniors Business Expo Booth Contract - Thursday, May 7th, 2026

CONTACT INFORMATION Please print Legibly

Exhibitor Name (company name as you want it to appear on the booth sign and directory)

Name: _____

Organization Name: _____

Address: _____

City, State, Zip: _____

Daytime Phone Number: _____

Company Phone Number: _____

Email: _____

Website: _____

PAYMENT INFORMATION

Please fill out completely OR PAY ONLINE AT: www.westchesterpartnership.org

Check made payable to **Westchester Public/Private Partnership** (preferred form of payment)

Please charge my: Visa MasterCard (American Express and Discover not accepted)

TOTAL PAYMENT: \$ _____

Cardholder Name: _____

Address: _____ City, State, Zip: _____

Credit Card #: _____ Exp. Date: _____ Code: _____

Signature: _____

Mail this form with payment to:

Events To Remember
 Attention: Chereese Jervis-Hill
 100 Clarewood Drive, Unit 3J, Hastings-on-Hudson, NY 10706

Application must be submitted by Wednesday, April 1, 2026 to reserve a booth. Be advised that if full payment is not received by April 3rd, unpaid booths will be considered open and may be resold. For questions about sponsorship or exhibitor opportunities, please call Events To Remember at 914-218-3968 or email EventsCJH@EventsRemember.com